



James Mills
Creative designer

www.jmills.uk
www.thesideguy.co.uk

Personal Statement

I'm a multidisciplinary designer specialising in brand, digital and presentation design, with over 15 years' experience helping organisations communicate with clarity and confidence. I transform complex ideas into simple, purposeful visual solutions — creating work that not only looks good, but performs just as well in practice.

I've worked both independently and in senior, lead roles across the security, technology and finance sectors, partnering closely with stakeholders and delivering high-quality outcomes to demanding deadlines. Time spent in-house at a boutique Taiwan-based design and advertising agency also provided valuable international perspective.

Equally comfortable shaping strategic direction and refining the detail, I bring structure, clarity and creative energy to every project.

Contract & Freelance Creative Positions

The Fluxx Editor / Freelance Designer
Web Design, Social templates & short-form videos

J. Tutty / Freelance Designer
Branding, web design & short-form video

Total Task Consultancy / Senior Designer
Brand development, Website redesign, large format print & promotional video production.

The Value Search Team / Senior Designer
Brand development, Website redesign, Presentations, videos & social templates.

teNeues / Photobook development
Negative scanning, photo retouching, curating.

姓名&姓名 / Senior Designer (based in Taipei)
Taiwan-based design and advertising agency specialising in branding, packaging, and identity

Exhibitions & Recognition

D&AD New Blood presents the work of the Best Emerging Talents, 2012

The Photocopy Club, Bristol

The Portobello Photography Gallery

Education

Graphic Design (Hons) Degree - The University of Wales, Newport - 2011

Skill set

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Elementor
- Divi
- 365
- Canva
- Figma



Branding projects

Whether you're launching a new business or refreshing an established brand, your visual identity should do more than look good—it should communicate who you are. I help turn ideas into distinctive, strategic branding and logo designs that leave a lasting impression.



Exaro, 2026



J Tutty, 2025



Kyoko Design, 2017

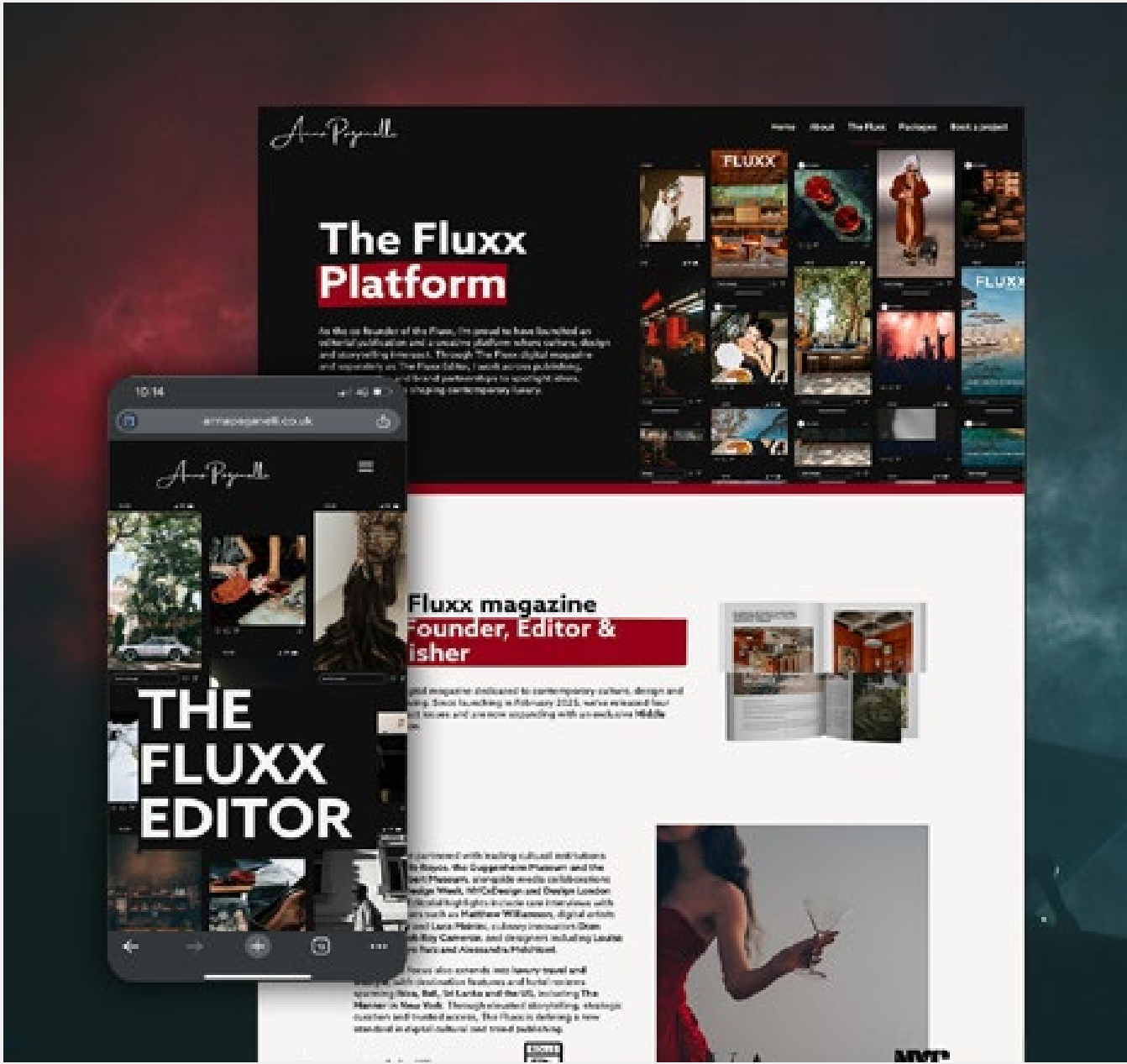


TVST, 2022

Web design

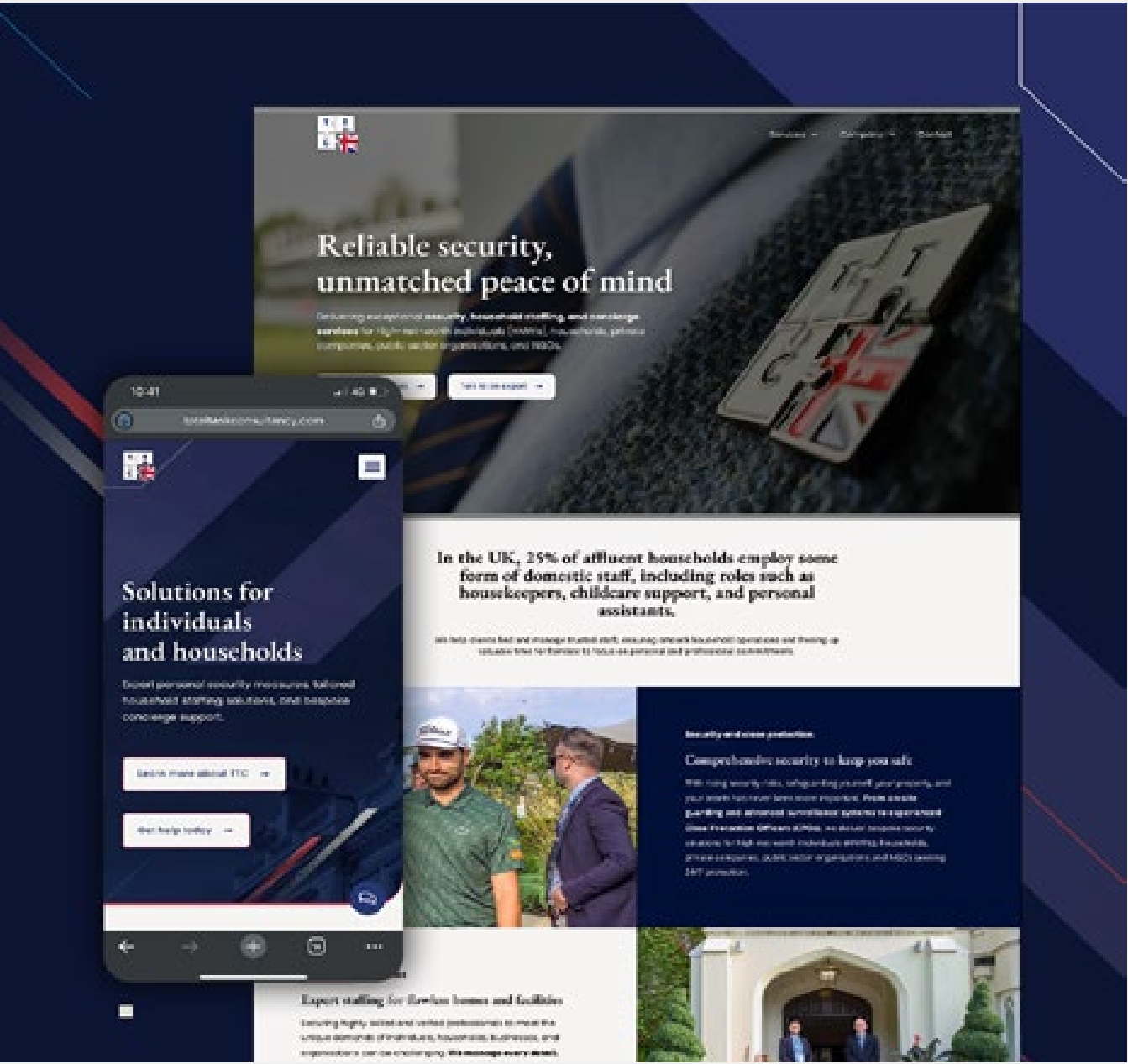


I design user-focused websites that combine strategic thinking with refined visual execution. Every project begins with structure and clarity: understanding audience behaviour, shaping intuitive user journeys, and crafting digital experiences that feel seamless and purposeful.



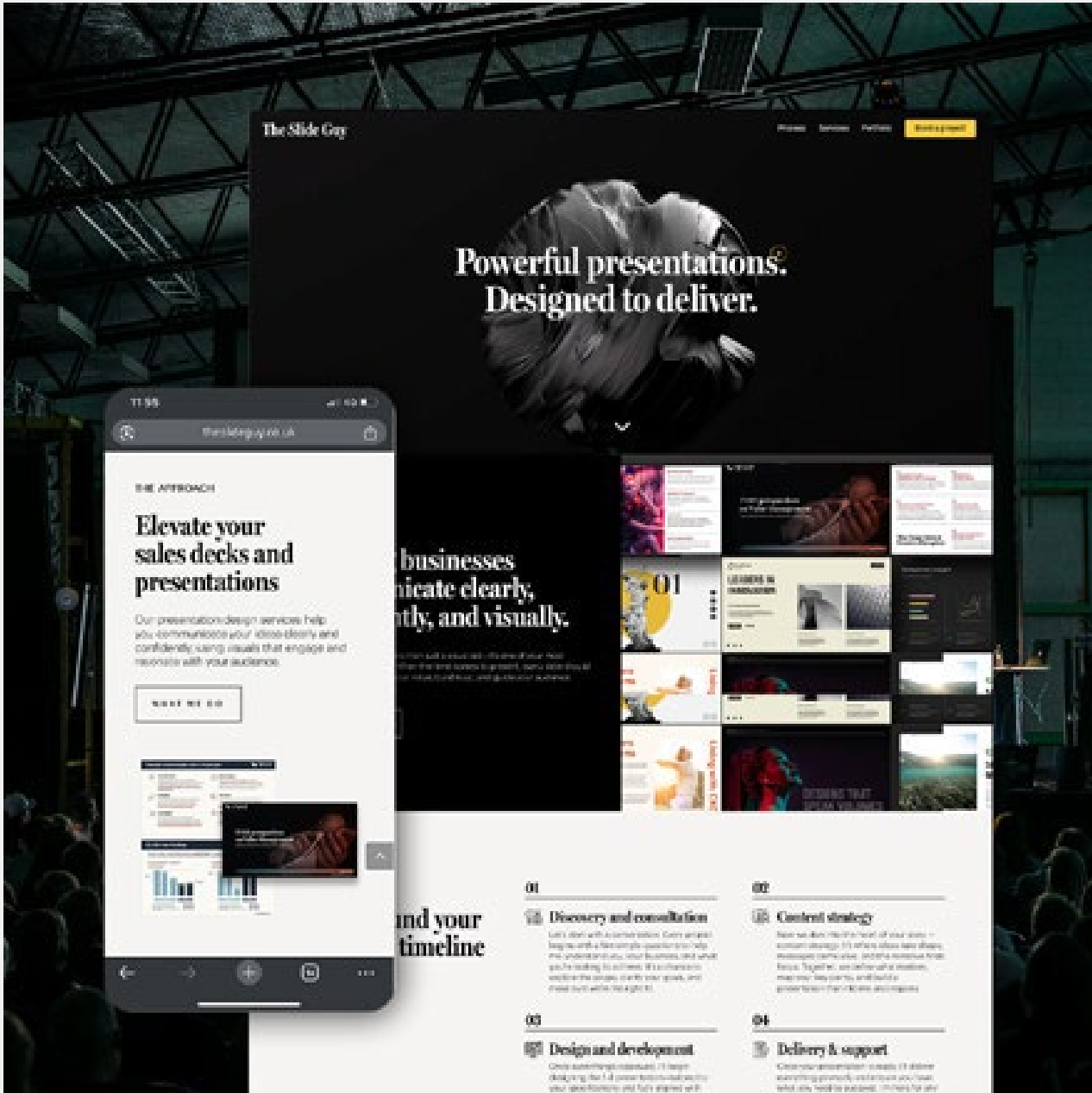
www.annapaganelli.co.uk

London-based luxury brand and communications consultant, specialising in editorial curation, digital PR and content strategy.



www.totaltaskconsultancy.com

Led full website redesign, improving clarity of service positioning and supporting lead generation for high-net-worth clientele.



www.theslideguy.co.uk

In 2025, I founded The Slide Guy, a presentation design studio helping businesses communicate more clearly and confidently.

Creative web development

Landing pages

Wordpress CMS

Elementor / Divi

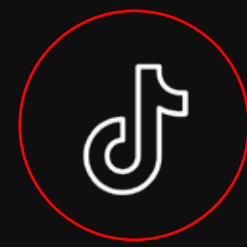
Squarespace

Figma

Ecommerce

Social Media design

Your social media presence isn't just about looking good—it's one of your most powerful tools for building brand awareness, engaging your audience, and driving results. In a crowded feed, every post, story, and graphic needs to work with purpose: capturing attention, communicating your value, and reinforcing your brand identity.



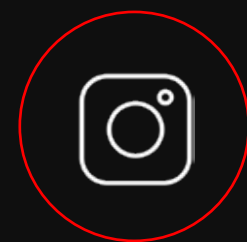
Vintage_london0

By repurposing recycled stock footage of historic London scenes, I grew the Vintage London TikTok account to 17.5K followers and 179.7K likes within the first three months.



Total Task Consultancy

To strengthen the channel, I delivered a consistent mix of static posts, carousels, and short-form video tailored specifically for LinkedIn. **Percentage growth: 1,732%**



Northumbria University

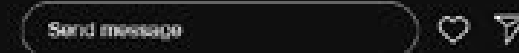
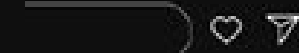
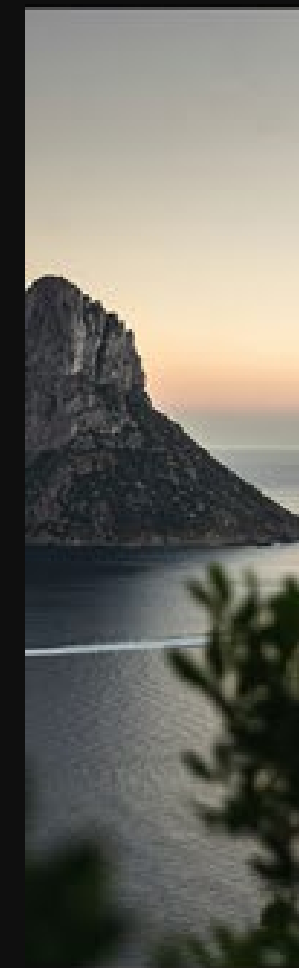
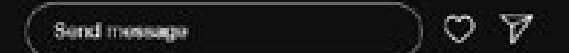
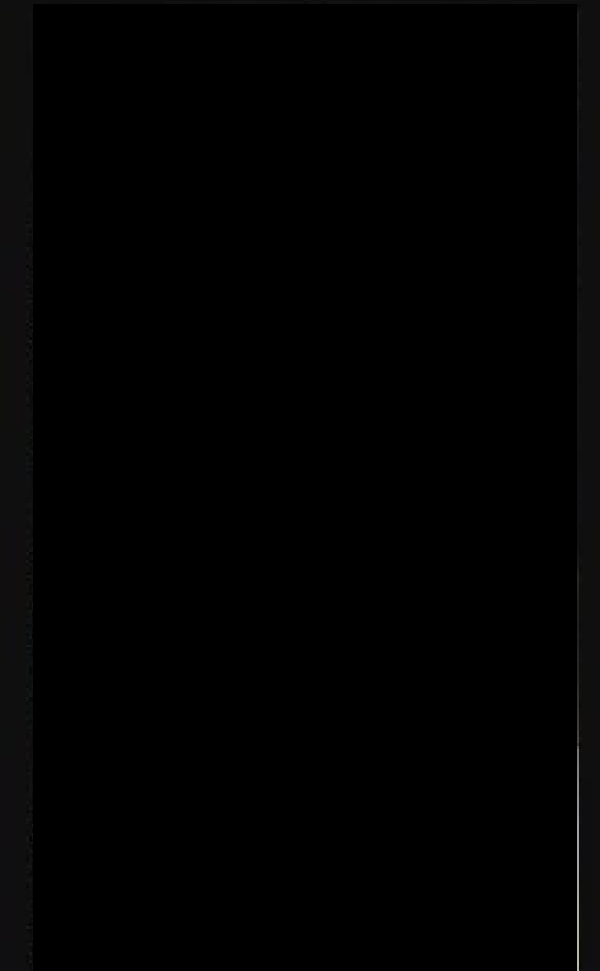
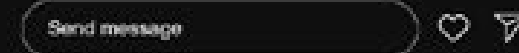
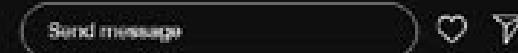
Using a consistent mix of static posts, carousels, and infographics, I successfully implemented the new brand across all social channels, strengthening visual cohesion and driving increased engagement throughout the rollout.

Static posts

Carousels

Short-form videos

Ad creatives



Presentation design

Slides & decks



Whether you're pitching to investors, delivering a keynote, or sharing a report, your slides should do more than just support your message—they should amplify it. I help turn your content into clear, engaging, and professionally designed presentations that make an impact.

Kidney Care UK
Ensuring no one faces kidney disease alone. Kidney Care UK: 50 years of changing lives

TVST
TVST perspectives on Value Realisation
Insights and learnings from an evolving practice in the IT industry
April 2024
www.valuesearchteam.com

ChrisPotter Associates
LEADERS IN INNOVATION
SEAL THE DEAL. SIGN THE CONTRACT

ROOTED IN TAIWAN, SERVED FROM THE HEART.

小籠包
Xiaolongbao are delicate dumplings with a delicious secret—each one is filled with rich, savory broth that bursts in your mouth like a little culinary surprise.

PowerPoint presentations

Sales decks

Investor decks

White papers

Infographics

Thirty million presentations happen each day — make yours the one they remember

Get in touch

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hello@theslideguy.co.uk